



AT&T Kentucky
601 W. Chestnut Street
Room 407
Louisville, KY 40203

T: 502.582.8219
F: 502.582.1573
mary.keyer@att.com

September 21, 2007

RECEIVED

SEP 24 2007

PUBLIC SERVICE
COMMISSION

VIA FEDERAL EXPRESS

Ms. Beth O'Donnell
Executive Director
Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, KY 40602

Re: Notice of SBC Long Distance, LLC (d/b/a AT&T Long Distance) of its
Intent to Cease Providing Local Exchange Service to Residential
Customers within the Commonwealth of Kentucky

Dear Ms. O'Donnell:

This letter serves to notify the Kentucky Public Service Commission ("Commission") that SBC Long Distance, LLC, d/b/a AT&T Long Distance ("SBC Long Distance"), intends to depart the residential local exchange market and cease providing service to residential local exchange telephone customers in Kentucky on or after October 31, 2007. As of September 17, 2007, SBC Long Distance has 24 local residential customers in Kentucky. This notice is provided pursuant to the Commission's June 21, 1996, Order in Kentucky Public Service Commission Administrative Case No. 359, *In the Matter of: Exemptions for Interexchange Carriers, Long-Distance Resellers, Operator Service Providers and Customer-Owned, Coin-Operated Telephone*, and the Commission's January 8, 1998, Order in KPSC Administrative Case No. 370, *In the Matter of: Exemptions for Providers of Local Exchange Service other than Incumbent Local Exchange Carriers*.

SBC Long Distance will provide written advance notifications to all affected residential local customers of SBC Long Distance's plan to cease providing local service and of the requirement that they must affirmatively choose another local service provider by October 21, 2007, to avoid losing their local telephone service. Customers who do not select a local service provider by the deadline included in the customer notice will receive a second notice at least fifteen (15) calendar days prior to service discontinuance. Finally, ten (10) days prior to service discontinuance, the customers who have not selected another service provider will receive an outbound calling message advising them again of the deadline. If, notwithstanding the multiple notices, a customer still does not switch his or her service to another provider by the deadline, SBC Long Distance will place soft dial tone on the customer's line for eight days, which will allow the customer to reach 911 for that period of time even after the service is terminated. Copies of the proposed customer notices are attached hereto as **Attachment A**.

Ms. Beth O'Donnell
September 21, 2007
Page 2

SBC Long Distance has established an internal management team of seasoned telecommunications professionals to coordinate, manage, and monitor its discontinuance of local residential service in Kentucky and will provide a toll-free number for use by affected customers who need or want additional information or assistance.

SBC Long Distance did not take any customer deposits. To the extent a customer has a credit on his or her final bill, SBC Long Distance will issue a refund within thirty (30) to forty-five (45) days of the termination of the customer's service.

All correspondence and communications concerning this filing should be directed to the undersigned counsel. Thank you for your assistance in this matter. Please contact me if you have any questions.

Sincerely,


Mary K. Keyer

Attachment

690757

SBC Long Distance, LLC d/b/a AT&T Long Distance
1010 N Saint Mary's Street, #13L
San Antonio TX 78215-2109

Date

Customer name/address

*****Important Notice*****

**Immediate Action Required
Regarding Your Local Telephone Service**

Dear Customer:

Thank you for choosing SBC Long Distance as your local service provider. Due to recent changes within our company, **as of October 31, 2007, SBC Long Distance will no longer provide your local telephone service and you must take action.**

Important: To prevent the loss of your local telephone service, you must select another local telephone service provider on or before **October 21, 2007**. If you act by this date there will be enough time for the new local service provider you choose to start your new service before your current service ends.

Please remember that customers may choose the provider of their local telephone service. You may select any company that is offering local service in your area. Look in the Yellow Pages section of your telephone directory under "telephone companies" or in the front of your White Pages directory for a list of local telephone service providers.

You may want to call a number of local service providers to compare prices for the service plan you want. Please select your new service plans carefully – local, toll and long distance -- to be sure the service plans meet your needs. Companies may offer pricing plans and calling areas that differ from the ones you have today. It is up to you to select a plan that is right for you. ***Once you select a local service provider, you must call that provider to order your new service.***

After you switch to another local telephone service provider and SBC Long Distance discontinues your local telephone service, you will receive a final bill within 7 to 14 days. If we owe you a refund, we will send it to you within 30 to 45 days of disconnection. Please be aware that you are responsible for payment of any outstanding balance owed to SBC Long Distance.

This is an **important** notice about the loss of your local telephone service. **Contact us toll free at 1-877-430-7228 if you have any questions or need more information.**

Sincerely,

SBC Long Distance, LLC, d/b/a AT&T Long Distance

ATTACHMENT A

QUESTIONS AND ANSWERS REGARDING DISCONTINUANCE OF YOUR LOCAL RESIDENTIAL TELEPHONE SERVICE

1 Why has the company made the decision to no longer offer residential local service in my area?

We consistently evaluate all areas of our business. This was simply a business decision based on the considerations that we incur in providing local residential service. At this time, only local residential phone service is being discontinued. Business customers are not affected by this change.

2 What should I do now that I have received this letter?

It is important you find another local residential telephone service provider. Normally you can locate a list of providers in the front of your local White Pages phone directory or in your Yellow Pages directory under the "telephone companies" heading. You should contact a new local residential telephone service provider as soon as possible to switch your local service to that new provider. **You will lose your local phone service if you do not change your local service provider.**

3 What about my other telephone services?

They will not be impacted by this change in local residential telephone service. AT&T and its affiliates will continue to offer the same high standards and quality of wireless and long distance services to which local customers are accustomed. If you choose AT&T as your in-state toll and long distance service provider, inform your new local service provider of this choice.

4 When will I receive my final bill?

You will receive your final bill 7 to 14 days after the switch to your new local residential service provider is complete.

5 Will I be able to keep my phone number(s) with my new provider?

You should discuss this with your new local telephone company. Your new residential local telephone service provider should perform the necessary steps to ensure that you can keep your phone number with your new company. **Do not disconnect** your current local service if you want to keep your phone number – just call your new local telephone company to set up service and the new company will handle the rest to make sure your existing service is stopped and to make sure you can keep your phone number. If you do not select a new service provider by October 21, 2007, and your service is disconnected as a result of that, you will not be able to keep your existing telephone number.

6 What about my other services that use my phone line?

If you have other services not provided by SBC Long Distance, LLC d/b/a AT&T Long Distance that use your local telephone line, for example an alarm service, you should contact the provider(s) of those services to inform them of the change to your local telephone service provider and determine if any actions are necessary.

7 Who can I contact for more information regarding this notification?

April 10, 2007

Page 3 of 2

NOTICE REGARDING LOSS OF LOCAL SERVICE

Please call toll-free 1-877-430-7228 with any questions you may have regarding this notification.

SBC Long Distance, LLC d/b/a AT&T Long Distance

1010 N Saint Mary's Street, #13L

San Antonio TX 78215-2109

Date

Customer

Dear Valued Customer:

*****SECOND NOTICE*****

**Immediate Action Required
Regarding Your Local Telephone Service**

Dear Valued Customer:

This is our second notice to you advising that **the local telephone service to which you subscribe will no longer be available as of October 31, 2007 and you must take immediate action.**

Please disregard this letter if you have already placed an order to transfer your residential local phone service to another service provider.

If you have not yet made arrangements to transfer your residential local phone service to another service provider, you must select another service provider on or before October 21, 2007 to prevent the loss of your residential telephone service. If you act by this date, there will be sufficient time for your new residential service provider to start your new service. If you do not act by this date, you will lose your local phone service.

You have the right to select any company that is offering local telephone service in your area. Look in the front of your Yellow Pages directory under "telephone companies," or in the front of your White Pages directory for a list of local telephone service providers. **Once you find a provider of your choice, you should call that provider to order your new service.**

Please select your new service plans carefully – local, toll and long distance -- to ensure that your needs are met. However, you are not required to select new long distance and toll carriers and may keep your existing selections for long distance and toll. Companies may offer pricing plans and calling areas that differ from the ones you have today. It is up to you to select plans that are right for your circumstances

After your residential telephone service has been discontinued, you will receive a final bill within 7 to 14 days. If your final bill indicates a credit is due from SBC Long Distance, you will receive a refund within 30 to 45 days of your final bill.

If you have any questions, need more information or have problems with changing your service, please contact our Customer Care Center toll free at **1-877-430-7228**.

Sincerely

SBC Long Distance, LLC d/b/a AT&T Long Distance

QUESTIONS AND ANSWERS REGARDING DISCONTINUANCE OF YOUR LOCAL RESIDENTIAL TELEPHONE SERVICE

1 Why has the company made the decision to no longer offer residential local service in my area?

We consistently evaluate all areas of our business. This was simply a business decision based on the considerations that we incur in providing local residential service. At this time, only local residential phone service is being discontinued. Business customers are not affected by this change.

2 What should I do now that I have received this letter?

It is important you find another local residential telephone service provider. Normally you can locate a list of providers in the front of your White Page phone book or in your Yellow Pages directory under the "telephone companies" heading. You should contact a new local residential telephone service provider as soon as possible to switch your local service to that new provider. **You will lose your local phone service if you do not change your local service provider.**

3 What about my other telephone services?

They will not be impacted by this change in local residential telephone service. AT&T and its affiliates will continue to offer the same high standards and quality of wireless and long distance services to which local customers are accustomed. If you choose AT&T as your in-state toll and long distance service provider, inform your new local service provider of this choice.

4 When will I receive my final bill?

You will receive your final bill 7 to 14 days after the switch to your new local residential service provider is complete.

5 Will I be able to keep my phone number(s) with my new provider?

You should discuss this with your new local telephone company. Your new residential local telephone service provider should perform the necessary steps to ensure that you can keep your phone number with your new company. **Do not disconnect** your current local service if you want to keep your phone number – just call your new local telephone company to set up service and the new company will handle the rest to make sure your existing service is stopped and to make sure you can keep your phone number. If you do not select a new service provider by October 21, 2007, and your service is disconnected as a result of that, you will not be able to keep your existing telephone number.

6 What about my other services that use my phone line?

If you have other services not provided by SBC Long Distance, LLC d/b/a AT&T Long Distance that use your local telephone line, for example an alarm service, you should contact the provider(s) of those services to inform them of the change to your local telephone service provider and determine if any actions are necessary.

7 Who can I contact for more information regarding this notification?

Please call toll-free 1-877-430-7228 with any questions you may have regarding this notification.